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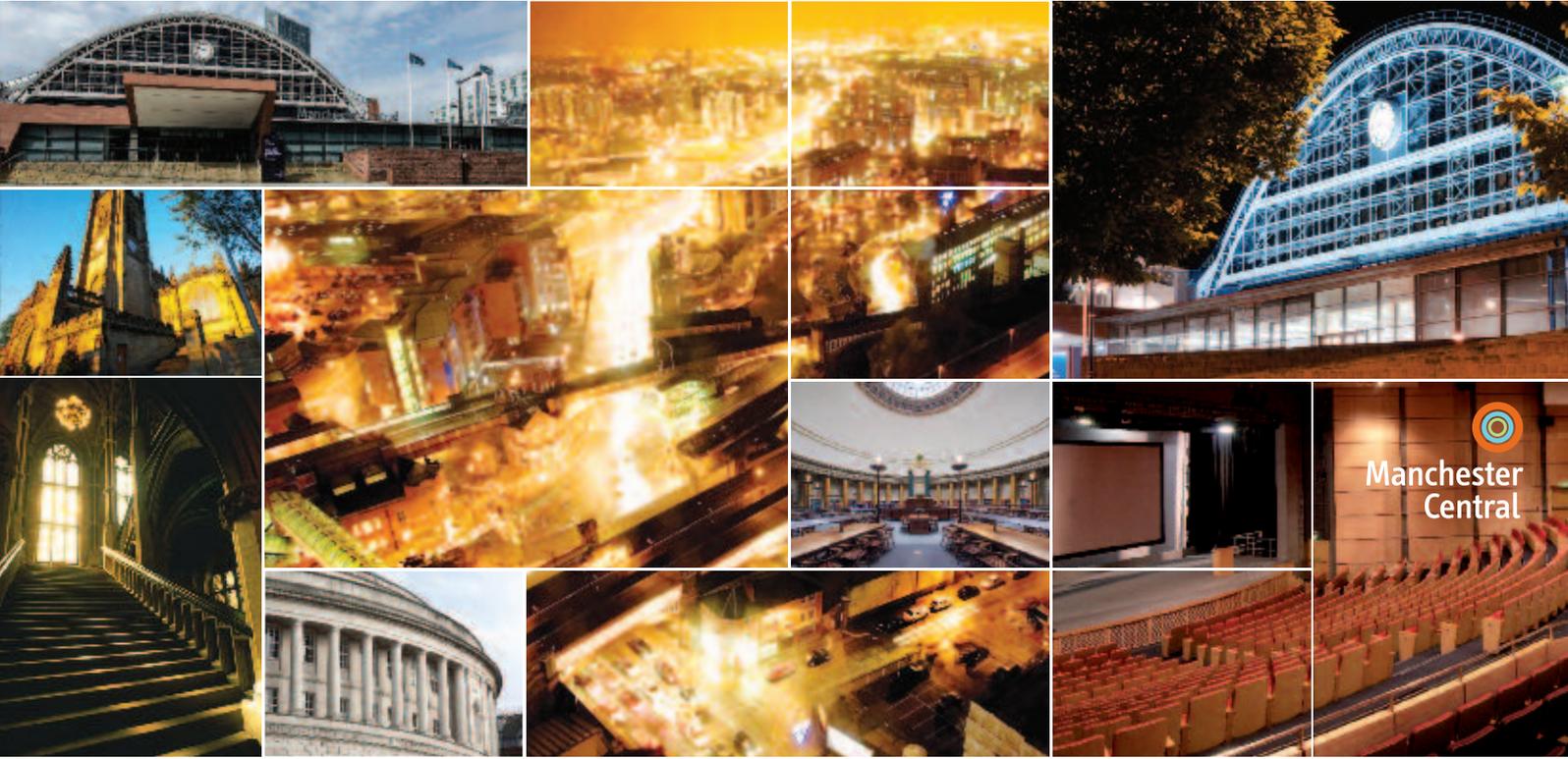
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MANCHESTER

Conference and Exhibition
20 - 21 September 2015

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Manchester Central

CONFERENCE HANDBOOK

ABDO CONFERENCE AND EXHIBITION 2015



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WELCOME TO THE 2015

ABDO CONFERENCE AND EXHIBITION



We are fast approaching the end of another Continuing Education and Training cycle - our first cycle with compulsory competency requirements and the need to gain half of one's points through interactive events. Once again the ABDO CET and conference team have worked extremely hard to provide dispensing opticians, contact lens opticians and optometrists with a one stop shop for all their CET needs.

This year for the first time we have enlisted the help and support of the Association of Optometrists and the British Contact Lens Association to ensure we have a programme that is second to none for all registrant groups, including students and their supervisors.

These are not the only 'firsts' at ABDO 2015. At least one new company has chosen to launch itself to the UK optical sector here, and you will find a number of new products including at least two new frame collections and many new frames are being launched from some of your favourite suppliers this weekend too.

I must take this opportunity to thank our sponsors and exhibitors for their generous support, without which the provision of such a comprehensive programme of CET would be impossible at such affordable rates; so please take the time to visit all of our exhibitors.

This year's gala dinner on Sunday night will be a splendid occasion, set in the prestigious and opulent surroundings of the newly refurbished Ball Room at the Midland Hotel. It promises great food, great company, and great entertainment with one or two surprises along the way.

However you spend your time with us at the ABDO 2015 Conference and Exhibition I thank you for your support in attending and wish you an enjoyable couple of days.

Peter Black MBA FBDO
President

"CERTAINLY **MANCHESTER** IS THE MOST WONDERFUL CITY OF MODERN TIMES."

FROM 'CONINGSBY' BY BENJAMIN DISRAELI, 1844



It's my pleasure to extend you a very warm welcome to Manchester, I hope that you thoroughly enjoy the event. Whether you are attending for the duration, or just spending a few hours with us, I would like to thank you for your continued support and loyalty to the Association by being here.

Manchester is a great location, it's my home town and a vibrant hub of culture and education – two of the ingredients of this much awaited 2015 ABDO Conference and Exhibition. We are therefore delighted to be back here, the last time being 2008 which heralded ABDO's 'new vision' for its conference. Since then both the conference and ABDO CET provision in general have come a long way to meet the increasing demands of members and GOC requirements. We have listened to delegates and our industry partners and in doing so conference attendance has grown year on year. Due to the success of the event, the 2014 conference in Kenilworth saw us squeezed into the venue and that's why the conference is being held at spacious Manchester Central this year.

"Anthony Wilson says that for a big City, Manchester is just small enough. People know each other, collaborate, cross-pollinate. Ideas can mix and match."

From 'Manchester Divided' by Jim McClellan

Tony Wilson was a great pioneer of the arts scene in the north west and the new haven of the arts in Manchester, 'Home', is just five minutes from the conference venue. Personally, it feels like the conference has come home too. Just like Manchester, our conference is an occasion where people get to know each other, will spend time collaborating, share professional know-how and discuss ideas. We hope to highlight skills, passion, knowledge, innovation, networking opportunities, fun and camaraderie during our time together. It is a chance to showcase just how great our profession is and how passionate we feel about it.

There's an exciting agenda of CET with all the competencies covered over the two days. We have two excellent keynote speakers, Dr Nicola Logan and Dr Maggie Woodhouse OBE. We will also be showcasing new collaborations with the AOP and the BCLA. There will be ample opportunities for you to develop your core skills and to come into contact with new disciplines and expand your knowledge.

I would like to take the time to thank all the speakers who have prepared lectures and workshops and are giving up their time to educate us. We are privileged to have 43 highly respected speakers and facilitators who will be covering a wide range of technical, business and clinical topics. I would like to take this opportunity to highlight the tremendous work of the ABDO CET team and to thank them for attaining the CET approvals and liaising with the speakers.



MANCHESTER SEPTEMBER 2015



We mustn't forget that they also have a massive job after the conference to make sure all the points are uploaded. Thanks are also extended to the approval teams at the AOP and the BCLA who will be managing CET points for delegates who attend their CET streams.

We wouldn't be able to hold the conference without the generous support of our industry partners. I would like to say a big thank you to all the companies who have elected to support our profession and by doing so, acknowledge the vital role dispensing opticians play in practice. Their support has allowed us to lower the conference fee to delegates and thereby making the event more accessible. I would therefore like to encourage everyone to visit each of the stands and to speak with the staff present - it's only by supporting our partners that we can expect their continued support! Special thanks must be given to Essilor who have assisted in sponsoring the gala dinner. Essilor continue to recognise the worth of dispensing opticians and we are very grateful for their loyal support.

Thank you to all the ABDO board and Area 3 committee members, ABDO staff and volunteers for helping the weekend run smoothly with scanning and session supervision duties. Thank you also to Katie Docker and the membership services team, Michael Potter for marketing and Antonia Chitty for social media activity in the build-up to the event.

My final and sincere thanks go to Alan Smith and the event exchange team. They have worked tirelessly to ensure that the conference runs smoothly and that everyone has a great time.

The conference's party atmosphere is legendary and it is nice to be able to kick off the event in style at the welcome drinks party at Manchester Central Library. Based on the request of attendees who prefer not to travel to a more distant location, the ABDO gala dinner will be held at the adjacent Midland Hotel.



I look forward to catching up with you over the weekend either over a coffee in the exhibition piazza, in a CET session, at the bar or on the dance floor.

Enjoy the event and have fun!

Elaine Grisdale FBDO FAO
Head of Professional Services and International Development

CONFERENCE AGENDA

SUNDAY 20 SEPTEMBER 2015 - CONFERENCE AND EXHIBITION

Manchester Central, Petersfield, Manchester M2 3GX

07.30 - 17.00 Registration and help desk open / EXHIBITION OPEN

07.45 - 08.45 BREAKFAST PEER DISCUSSION in Exchange 6/7 - All in a day's work 3 CET points

Keith Cavaye and Angela McNamee

This session counts as the GOC peer review requirement for CLOs and optometrists

Exhibition Hall	Exchange 8/9/10	Charter 4 BCLA STREAM	Exchange 6/7	Exchange 4/5 AOP STREAM
09.00 - 10.00 Repairs workshop Debbie Anderson, Rob Barrow & Daryl Newsome 3 CET points	09.00 - 10.00 Dispensing low vision aids - back to basics Jennifer Brower 3 CET points	09.00 - 10.00 Contact lens comfort: are we there yet? Dr Chris Purslow 3 CET points	09.00 - 10.00 A sideways glance at structure and function Bill Harvey 3 CET points	09.00 - 10.00 Making accurate claims - GOS Trevor Warburton 2 CET points
10.00 - 11.00 ABDO INSIGHT presentation ITN Productions NON CET	10.00 - 11.00 Patient centred eyecare Peter Black 1 CET point	10.00 - 11.00 The mighty mites Sarah Farrant 1 CET point		
11.00 - 11.30 EXHIBITION - Tea/coffee				
1 CET point **	11.30 - 12.30 KEYNOTE LECTURE in Exchange 8/9/10 Myopia control - where are we now? Dr Nicola Logan - Sponsored by the BCLA			
12.30 - 13.30 EXHIBITION - Lunch				
13.30 - 14.30 Fitting first hand - paediatric fitting skills workshop Barry Duncan 3 CET points	13.30 - 14.30 Visual fatigue - a modern epidemic? Dr Ian Pacey 1 CET point	13.30 - 14.30 Is this keratoconus? - What do I do now? Katie Harrop 1 CET point **	13.30 - 14.30 View from visually impaired patients (interviews) Helen Denton 1 CET point	13.30 - 14.30 Equipment innovation - retinal disease Prof Andy McNaught 1 CET point
14.30 - 15.30 Smart glasses – the future of eyewear Bob Forgan 1 CET point	14.30 - 15.30 Understanding patient psychology PART 1 David Samuel 1 CET point	14.30 - 15.30 Spectacle lens update for CLOs and returning opticians Andy Sanders 1 CET point	14.30 - 15.30 Promoting your practice through LV: Intra- professional working Nick Black 1 CET point	14.30 - 15.30 Children's vision peer review discussion: The grown-ups are talking Ceri Smith-Jaynes 3 CET points
15.30 - 16.00 EXHIBITION - Tea/coffee				
16.00 - 17.00 Repairs workshop Debbie Anderson, Rob Barrow & Daryl Newsome 3 CET points	16.00 - 17.00 Understanding patient psychology PART 2 David Samuel 3 CET points *	16.00 - 17.00 Why is my eye red? Interactive quiz Caroline Christie 3 CET points	16.00 - 17.00 LV discussion workshop - Why should hospitals have all the fun with low vision? Helen Denton 3 CET points	16.00 - 17.00 How patients become customers Patrick Myers NON CET
17.00 EXHIBITION CLOSES				
ABDO Gala Dinner at The Midland Hotel - 16 Peter Street, Manchester M60 2DS				

19.15 - 1.00 Welcome drinks reception from 7.15pm, with dinner commencing at 8.00pm, live music until 1.00am

MONDAY 21 SEPTEMBER 2015 - CONFERENCE AND EXHIBITION

Manchester Central, Petersfield, Manchester M2 3GX

07.30 - 17.00 Registration and help desk open / EXHIBITION OPEN

07.45 - 08.45 BREAKFAST PEER DISCUSSION in Charter 4 - **Black, White or Grey?** 3 CET points
Paula Stevens

This session counts as the GOC peer review requirement for CLOs and optometrists

Exhibition Hall	Exchange 8/9/10	Charter 4	Exchange 6/7	Exchange 4/5 AOP STREAM
09.00 - 10.00 Repairs workshop Debbie Anderson, Rob Barrow & Daryl Newsome 3 CET points	09.00 - 10.00 Conflict management for ECPs OCCS conflict resolution team 1 CET point	09.00 - 10.00 Amblyopia - what's all the fuss about? Anita Simmers 1 CET point	09.00 - 10.00 Contact lenses: old ideas, new technologies Nick Howard 1 CET point	09.00 - 10.00 Guide dogs: It's all about the people - Busting the myths about severe sight loss and blindness Kerry Singleton 3 CET points
10.00 - 11.00 Meet the board CLINIC: Rota of ABDO board members NON CET	10.00 - 11.00 Spectacle lens update for CLOs and returning opticians - discussion workshop Andy Sanders 3 CET points	10.00 - 11.00 The importance of spectacles in orthoptic management Debbie Anderson & Daryl Newsome 3 CET points	10.00 - 11.00 A sideways glance at structure and function Bill Harvey 3 CET points	10.00 - 11.00 Staying on the right side of the law (and the GOC) AOP Legal Team 3 CET points
11.00 - 11.30 EXHIBITION - Tea/coffee				
1 CET point	11.30 - 12.30 KEYNOTE LECTURE in Exchange 8/9/10 Understanding patients with Down's syndrome Dr Maggie Woodhouse OBE			
12.30 - 13.30 EXHIBITION - Lunch				
13.30 - 14.30 Repairs workshop Debbie Anderson, Rob Barrow & Daryl Newsome 3 CET points	13.30 - 14.30 A deadly case of disability glare Prof David Whitaker 1 CET point	13.30 - 14.30 Be a champion practice through sports vision Gavin Rebello 1 CET point	13.30 - 14.30 Promoting your practice through LV intra-professional working Nick Black 1 CET point	13.30 - 14.30 Binocular OCT - Reinventing the eye examination Pearse Keane 1 CET point
14.30 - 15.30 Communicating via social media Antonia Chitty 1 CET point	14.30 - 15.30 Is all the fuss about blue light a con? Andy Hepworth 1 CET point	14.30 - 15.30 Safeguarding children training - PART 1 Available to ABDO members only - both Parts 1 and 2 must be completed for certification	14.30 - 15.30 Vision beyond specs - LV solutions Annette Ball 1 CET point	14.30 - 15.30 All you need to know about LOC Companies Dharmesh Patel 2 CET points
15.30 - 16.00 EXHIBITION - Tea/coffee				
16.00 - 17.00 Fitting first hand - paediatric fitting skills workshop Barry Duncan 3 CET points	16.00 - 17.00 Frame materials properties and adjustment discussion workshop Fiona Anderson 3 CET points	16.00 - 17.00 Safeguarding children training - PART 2 Available to ABDO members only - both Parts 1 and 2 must be completed for certification	16.00 - 17.00 Dispensing low vision aids - back to basics Annette Ball 3 CET points	16.00 - 17.00 Getting it right for you and your patients Kim Devlin 1 CET point
17.00 EXHIBITION CLOSES				

CET LECTURE AND WORKSHOP COMPETENCIES AT A GLANCE

No.	CET Pts	Lecture title	Lecture times	GOC Competencies
C-41764	①	A deadly case of disability glare	Monday 13.30 - 14.30	
C-42118	②	All you need to know about LOC Companies	Monday 14.30 - 15.30	Still to be confirmed at time of going to press
C-41704	①	Amblyopia - what's all the fuss about?	Monday 9.00 - 10.00	
C-39986	③	A sideways glance at structure and function	Sunday 9.00 - 10.00 Monday 10.00 - 11.00	
C-37733	③	All in a day's work - peer discussion	Sunday 7.45 - 8.45	
C-41713	①	Be a champion practice through sports vision	Monday 13.30 - 14.30	
C-41619	①	Binocular OCT – Reinventing the Eye Examination	Monday 13.30 - 14.30	
C-41850	③	Black, White or Grey?	Monday 7.45 - 8.45	
C-40486	③	Children's vision peer review discussion: The grown-ups are talking	Sunday 14.30 - 15.30	
C-39608	①	Communicating via social media	Monday 14.30 - 15.30	
C-41828	①	Conflict management for ECPs	Monday 9.00 - 10.00	
TBC	③	Contact lens comfort: are we there yet?	Sunday 9.00 - 10.00	CET awaiting approval at time of going to press
C-41851	①	Contact lenses: old ideas, new technologies	Monday 9.00 - 10.00	
C-42276	③	Equipment innovation - retinal disease	Sunday 13.30 - 14.30	
C-40822	③	Dispensing low vision aids - back to basics	Sunday 9.00 - 10.00 Monday 16.00 - 17.00	
C-38101	③	Fitting first hand - paediatric fitting skills workshop	Sunday 13.30 - 14.30 Monday 16.00 - 17.00	
C-41746	③	Frame materials, properties and adjustment discussion workshop	Monday 16.00 - 17.00	
C-41711	①	Getting it right for you and your patients	Monday 16.00 - 17.00	
C-39375	③	Guide Dogs: it's all about the people - Busting the myths about severe sight loss and blindness	Monday 9.00 - 10.00	
C-41978	①	Is all the fuss about blue light a con?	Monday 14.30 - 15.30	
C-42222	①	Is this keratoconus? - What do I do now?	Sunday 13.30 - 14.30	**

No.	CET Pts	Lecture title	Lecture times	GOC Competencies
C-41705	3	LV discussion workshop - Why should hospitals have all the fun with low vision?	Sunday 16.00 - 17.00	COMMUNICATION, LOW VISION, OCULAR ABNORMALITIES, PROFESSIONAL CONDUCT, COMMUNICATION, PROFESSIONAL CONDUCT, OPTICAL APPLIANCES
C-39572	2	Making accurate claims - GOS	Sunday 9.00 - 10.00	COMMUNICATION, OCULAR ABNORMALITIES, PROFESSIONAL CONDUCT, COMMUNICATION, OCULAR DISEASE, PROFESSIONAL CONDUCT
C-41979	1	Patient centred eyecare	Sunday 10.00 - 11.00	COMMUNICATION, OPTICAL APPLIANCES, PROFESSIONAL CONDUCT, COMMUNICATION, OPTICAL APPLIANCES, PROFESSIONAL CONDUCT
C-38475	1	Myopia control - where are we now?	Sunday 11.30 - 12.30	** COMMUNICATION, CONTACT LENSES, COMMUNICATION, CONTACT LENSES
C-41714	1	Promoting your practice through low vision intra-professional working	Sunday 14.30 - 15.30 Monday 13.30 - 14.30	COMMUNICATION, LOW VISION, PROFESSIONAL CONDUCT
C-41764	3	Repairs workshop	Sunday 9.00 - 10.00 Sunday 16.00 - 17.00 Monday 9.00 - 10.00	OPTICAL APPLIANCES, PAEDIATRIC DISPENSING, OPTICAL APPLIANCES
C-42228	2	Safeguarding children training Parts 1 & 2	Monday 14.30 - 15.30 Monday 16.00 - 17.00	PROFESSIONAL CONDUCT, PAEDIATRIC DISPENSING, PROFESSIONAL CONDUCT Available to ABDO members only - both Parts 1 & 2 must be completed for certification
C-39785	1	Smart glasses - the future of eyewear	Sunday 14.30 - 15.30	OPTICAL APPLIANCES, OPTICAL APPLIANCES
C-42495	1	Spectacle lens update for CLOs and returning opticians	Sunday 14.30 - 15.30	COMMUNICATION, OPTICAL APPLIANCES, COMMUNICATION, OPTICAL APPLIANCES
C-42003	3	Spectacle lens update for CLOs and returning opticians - workshop	Monday 10.00 - 11.00	COMMUNICATION, OPTICAL APPLIANCES, REFRACTIVE MANAGEMENT, PAEDIATRIC DISPENSING, COMMUNICATION, OPTICAL APPLIANCES, COMMUNICATION
C-39375	3	Staying on the right side of the law (and the GOC)	Monday 10.00 - 11.00	COMMUNICATION, PROFESSIONAL CONDUCT, COMMUNICATION, OPTICAL APPLIANCES
C-41854	3	The importance of spectacles in orthoptic management	Monday 10.00 - 11.00	COMMUNICATION, PROFESSIONAL CONDUCT, PAEDIATRIC DISPENSING, COMMUNICATION, PROFESSIONAL CONDUCT, OPTICAL APPLIANCES, BINOCULAR VISION
C-38494	1	The mighty mites	Sunday 10.00 - 11.00	OCULAR EXAMINATION, OCULAR EXAMINATION
C-41821	1	Understanding patient psychology Part 1	Sunday 14.30 - 15.30	COMMUNICATION, PROFESSIONAL CONDUCT, COMMUNICATION, PROFESSIONAL CONDUCT
C-41824	3	Understanding patient psychology Part 2*	Sunday 16.00 - 17.00	COMMUNICATION, PROFESSIONAL CONDUCT * CET only approved for DOs
C-41745	1	Understanding the patient with Down's syndrome	Monday 11.30 - 12.30	COMMUNICATION, PAEDIATRIC DISPENSING, REFRACTIVE MANAGEMENT, COMMUNICATION, ASSESSMENT OF VISUAL FUNCTION
C-41976	1	View from visually impaired patients (interviews)	Sunday 13.30 - 14.30	COMMUNICATION, LOW VISION, OPTICAL APPLIANCES, OCULAR ABNORMALITIES, PROFESSIONAL CONDUCT, COMMUNICATION, PROFESSIONAL CONDUCT, OPTICAL APPLIANCES, OCULAR DISEASE
C-41750	1	Vision beyond specs - low vision solutions	Monday 14.30 - 15.30	COMMUNICATION, LOW VISION, OPTICAL APPLIANCES, OCULAR ABNORMALITIES, COMMUNICATION, OPTICAL APPLIANCES, ASSESSMENT OF VISUAL FUNCTION
C-42110	1	Visual fatigue - a modern epidemic?	Sunday 13.30 - 14.30	OPTICAL APPLIANCES, PROFESSIONAL CONDUCT, REFRACTIVE MANAGEMENT, COMMUNICATION, OPTICAL APPLIANCES, PROFESSIONAL CONDUCT, BINOCULAR VISION
TBC	3	Why is my eye red? Interactive quiz	Sunday 16.00 - 17.00	COMMUNICATION, CONTACT LENSES, OCULAR EXAMINATION, CONTACT LENSES, COMMUNICATION, CONTACT LENSES

All ABDO conference CET points are approved for dispensing opticians and optometrists, except where indicated otherwise.

** CET for DOs awaiting approval at the time of going to print.

All details shown on the conference agenda are correct at the time of going to print.

A DEADLY CASE OF DISABILITY GLARE

1 CET point

Monday 13.30 - 14.30 • Exchange 8/9/10

Professor David Whitaker BSc PhD MCOptom

This presentation will outline the problem of disability glare and its effect upon vision. It will do so with reference to an actual court case in which glare was the main contributor to a fatal road traffic accident. Variation in glare susceptibility amongst the population will be covered, as will clinical methods of quantifying disability glare in patients.

Professor David Whitaker is an optometrist who gained his PhD from the University of Bradford in 1987. After seven years as a lecturer at Aston University he returned to Bradford where he was made Professor of Vision Science in 2000. He has held a number of roles within optics, including a 10-year period as external moderator for the ABDO Level 6 Diploma in Ophthalmic Dispensing, external moderator for ABDO's Contact Lens Certificate, Vice President of the Association of Optometrists and external examiner for the European Diploma in Optometry. He is passionate about the optical career ladder, and helped to develop the 1-year career progression BSc in optometry for dispensing opticians, for which he oversees the admissions process. He has published over 100 full papers in vision science, and acted as the optometry representative on the UK research quality process REF2014.

ALL YOU NEED TO KNOW ABOUT LOC COMPANIES

AOP STREAM

2 CET points

Monday 14.30 - 15.30 • Exchange 4/5

Dharmesh Patel

Dharmesh Patel is director/senior optometrist at Dixon optometrists in Stockport and has a wide range of experience within optometry. He sits on the Stockport LOC and is a director of the LOC company- Primary Eyecare (Stockport) Ltd. Here he has worked on business cases for enhanced services and led the recently successful Any Qualified Provider bid. Dharmesh is also a former chairman of the Eyecare Trust and is a WOPEC Lead Glaucoma Assessor. He is also in the process of attaining independent prescribing qualifications.

AMBLYOPIA - WHAT'S ALL THE FUSS ABOUT?

1 CET point

Monday 9.00 - 10.00 • Charter 4

Professor Anita Simmers DBO MPH PhD FSB FRSA

Amblyopia is the leading developmental and non-pathological cause of visual impairment in children, affecting 3-4 per cent of the population. Amblyopia causes a range of abnormalities of visual function. It is not the cause, but the effect of another pathology, commonly refractive error, strabismus and early onset cataract. Amblyopia may be completely or partially treated by modulation of visual input during a sensitive period of visual



development that may vary depending on the specific cause of the amblyopia. This presentation will provide an overview of the existing evidence pertaining to the diagnosis and treatment of amblyopia (including a discussion of novel treatment methods involving video game play) and indicate how this evidence should influence clinical practice.

Anita Simmers initially trained as an orthoptist (1990) and gained an insight into clinical practice before embarking on a scientific career. First with a Masters in Public Health and Community Medicine from Glasgow University (1993) followed by a PhD in Clinical Visual Science (1997). Anita has a wealth of postdoctoral research experience both nationally and internationally. She has been a lecturer in the Department of Optometry and Visual Science, City University, and had honorary positions with the Medical School, Imperial College and Moorfields Eye Hospital. More recently she has taken up a senior faculty position in the Department of Life Sciences, Glasgow Caledonian University where she currently leads the Vision Science Department. Anita has published extensively in the field of amblyopia and the psychophysical assessment of visual function, her research work is highly cited along with a proven track record of obtaining independent research income and of managing successful research collaborations both nationally and internationally. Her research laboratory carries out fundamental and strategic research about the human visual system. It brings together individual researchers and their through a broad range of studies and techniques that reflect the diversity and originality of all aspects of vision research. Anita has a broad portfolio of peer review for prestigious journals and leading funding organisations and charities as well as contributing to national Priority Setting Partnerships in sight loss and vision. She is also a founding member of Glasgow Neuroscience - an academic and clinical community that aims to stimulate and improve neuroscience across Glasgow with the aim to share ideas, expertise and foster local collaboration. Professor Simmers is an invited Fellow of the Biological Society, Fellow of the Royal Society of Arts and Liveryman of the Worshipful Company of Spectacle Makers.



A SIDWAYS GLANCE AT STRUCTURE AND FUNCTION

3 CET points

Sunday 9.00 - 10.00

Monday 10.00 - 11.00 • Exchange 6/7

Bill Harvey BSc MCOptom

This workshop will allow participants to become familiar with the latest instruments for patient examination: OCT assessment, fields assessment, threshold versus supra and also control of fixation in maculopathy and microperimetry.

Bill Harvey is clinical editor for *Optician*, a visiting lecturer at Plymouth and City Universities, professional programme tutor for Boots Opticians, chief examiner and assessor for the College of Optometrists final assessment, expert adviser Higher Certificate in Low Vision panel, visiting clinician RNIB Judd Street clinic and vice chair of GOC approval committee.



ALL IN A DAY'S WORK - PEER DISCUSSION

This session counts as the GOC peer review requirement for CLOs and optometrists, and is suitable for all professionals.

3 CET points

Sunday 7.45 - 8.45 Exchange 6/7

Keith Cavaye FBD0 (Hons) CL FBCLA and

Angela McNamee BSc(Hons) MCOptom FBD0 (Hons) CL FBCLA Cert Ed

This session will provide the peer review/discussion competency for optometrists and contact lens opticians. This is a peer discussion about contact lens related scenarios which practitioners may come across in everyday practice. Emphasis will be given to code of conduct and best practice.

Keith Cavaye is an independent locum contact lens optician and consultant. He is an ABDO Board member, a member of the ABDO CET and Contact Lens committees, a CL practical examiner and dispensing theory marker.

Angela McNamee is an optometrist, contact lens optician, examiner and trainer, LOC secretary, member of ABDO Journal Advisory Committee, chair of ABDO Contact Lens Committee, member of the Optical Confederation Contact Lens Working group, member of ABDO Continuing Education Review Panel and Advice & Guidelines Working Group. She is also principal theory examiner for the ABDO dispensing diploma and an ABDO practical examiner in dispensing and contact lenses. Angela has many years' experience in delivering CET-accredited presentations and authoring CET-accredited articles.



Association of
Optometrists

AOP membership gives you more than insurance. We're here to protect, support and represent you at every stage of your career.



I am very grateful to you for your support and practical help through a stressful situation...

... It gave me such peace of mind to have someone alongside me at this type of hearing. You feel caught between the complainant and the procedures of the employer and are made to feel very small as an individual aligned against a large company.

The support I received was a huge help. I can wholeheartedly recommend that anyone in a similar position should avail themselves of your services at the earliest opportunity. It is a valuable addition to the services offered by the AOP.

—AOP member 2015



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protecting the professional**

www.aop.org.uk

LECTURES, WORKSHOPS AND SPEAKERS

Continued

BE A CHAMPION PRACTICE THROUGH SPORTS VISION

1 CET point

Monday 13.30 - 14.30 Charter 4

Gavin Rebello BSc(Hons) Dip Sp Vis Dip Sc Vis MCOptom

Gavin will share with you the science and practical applications of sports vision in everyday practice. He will present a step by step, easy to apply guide to how you can build your practice, boost your sales and stand out from the crowd using sports vision. Whether you're a business owner, employee or locum, you will walk away with a clear understanding of the benefits to you, your business and your patients. Best of all, you'll be able to apply what you learn immediately.

Gavin Rebello is a partner at three practices: Patrick and Menzies - independent opticians in Essex. He is passionate about how vision impacts on everyday tasks and so he naturally gravitated to sports vision. His thirst to learn more has taken him beyond the optometry and dispensing optics remit, and this multi-disciplined approach has resulted in working with several national teams. He is also 'vision coach' for Harlequins Rugby and Ipswich Town FC. His strengths also lie in business performance and customer service, having won several national and regional awards in these areas. As current Sight Care chairman, his role is to help and support independents succeed in business. He is also founder and organiser of the See Success Mastermind Group - an invitation only brainstorm venture of some of the best business brains in independent optics. Gavin has spoken widely in the UK and internationally - both within optics and outside of it. His presentations are generally focussed on sports vision or business (sales, marketing, customer service, work-life balance, team performance).

BINOCULAR OCT - REINVENTING THE EYE EXAMINATION

AOP STREAM

1 CET point

Monday 13.30 - 14.30 Exchange 4/5

Pearse Keane FRCOphth

Optical coherence tomography (OCT) imaging has revolutionised the diagnosis and management of Retinal disease. A new form of OCT imaging, termed 'binocular' OCT has recently been developed. The design of binocular OCT devices allows patient to acquire images from their own eyes without the need for a technician or photographer. Binocular OCT devices can perform a range of other Diagnostic tests such as visual acuity measurement and assessment of ocular motility in an automated manner.

Pearse Keane is an NIHR clinical lecturer in ophthalmology at Moorfields Eye Hospital in London. His clinical interest is in age-related macular degeneration and diabetic retinopathy, and his research interest is in retinal imaging. In particular, he specialises in optical coherence tomography (OCT) research and has previously trained in this area while at the Doheny Eye Institute in Los Angeles. He is from Dublin and received his medical degree from University College Dublin, Ireland.

BLACK, WHITE OR GREY?

This session counts as the GOC peer review requirement for CLOs and optometrists, and is suitable for all professionals.

3 CET points

Monday 7.45 - 8.45 • Charter 4

Paula Stevens MA ODE BSc(Hons) MCOptom FBDO (Hons)AD SMC (Tech)

In this peer discussion session different scenarios that may arise in practice and how best to deal with them in real life situations. We will ascertain how individuals would operate in their professional capacity by actively encouraging engagement in the discussion and develop a collective understanding of best practice. Emphasis will be given to the ethical and law-abiding aspect of each scenario, and providing the best patient care.

Paula Stevens is an optometrist and head of CET for ABDO. She is a practical examiner for ABDO and, until recently, was Principal Examiner for the Worshipful Company of Spectacle Makers' Optical Manufacturing qualifications. She also holds a Master's degree in distance and online learning. For many years she taught all aspects of ophthalmic dispensing at City & Islington College.

CHILDREN'S VISION PEER REVIEW DISCUSSION: THE GROWN-UPS ARE TALKING

This session counts as the GOC peer review requirement for CLOs and optometrists, and is suitable for all professionals

AOP STREAM

3 CET points

Sunday 14.30 - 15.30 • Exchange 4/5

Ceri Smith-Jaynes BSc(Hons) MCOptom DipSV

This session will enable practitioners to discuss children's vision related cases with their peers. Four cases will be presented and participants will have facilitated discussions within a group of 6-8.

Ceri Smith-Jaynes is the creative multimedia editor for *Optometry Today* and part of the AOP communications team. Her role mainly involves commissioning and editing CET videos and clinical written content for *Optometry Today*. Originally from south Wales, Ceri is also an optometrist, working in independent practice in Lytham St Annes. She studied optometry at UMIST, graduating in 1999, where she won the year prize for pharmacology. Ceri has been a pre-reg supervisor and has also supervised at the University of Manchester undergraduate refraction clinics. Her special interests include dry eye, Sportvision and irregular-cornea contact lens fitting and as an accredited peer review facilitator she has hosted many peer discussions and peer review sessions.

COMMUNICATING VIA SOCIAL MEDIA

1 CET point

Monday 14.30 - 15.30 Exhibition Hall

Antonia Chitty BSc(Hons)

Communication about eyecare extends beyond the patient and the practice. Most patients have a

network of friends and family with whom their eyecare is discussed. The patient does not rely solely on the words of their eyecare practitioner, but shares experiences with others. This presentation is a Master class on how the optometrist or dispensing optician can use online resources via Twitter, Instagram, Facebook, infograms, practice websites and other online skills to contribute to each patient's continuing education, optical experiences and eyecare beyond the consulting room and into the patient's daily life. This cannot be achieved unless the practitioner is familiar with the different resources which can be used, and many optometrists and dispensing opticians cannot see the potential, or don't know where to start. The presenter will involve the participants in short exercises using their own smartphones and tablets in the session, and guide them through the possibilities for improved communication with their patients

Antonia Chitty is a former optometrist and now writes on business and communication topics. She regularly writes for *Dispensing Optics* journal. Author of several books on marketing and communication, including 'Blogging: the essential guide', she also originates content for *EyecareFAQ*, an eyecare resource for practitioners and patients.

CONFLICT MANAGEMENT FOR ECPS

1 CET point

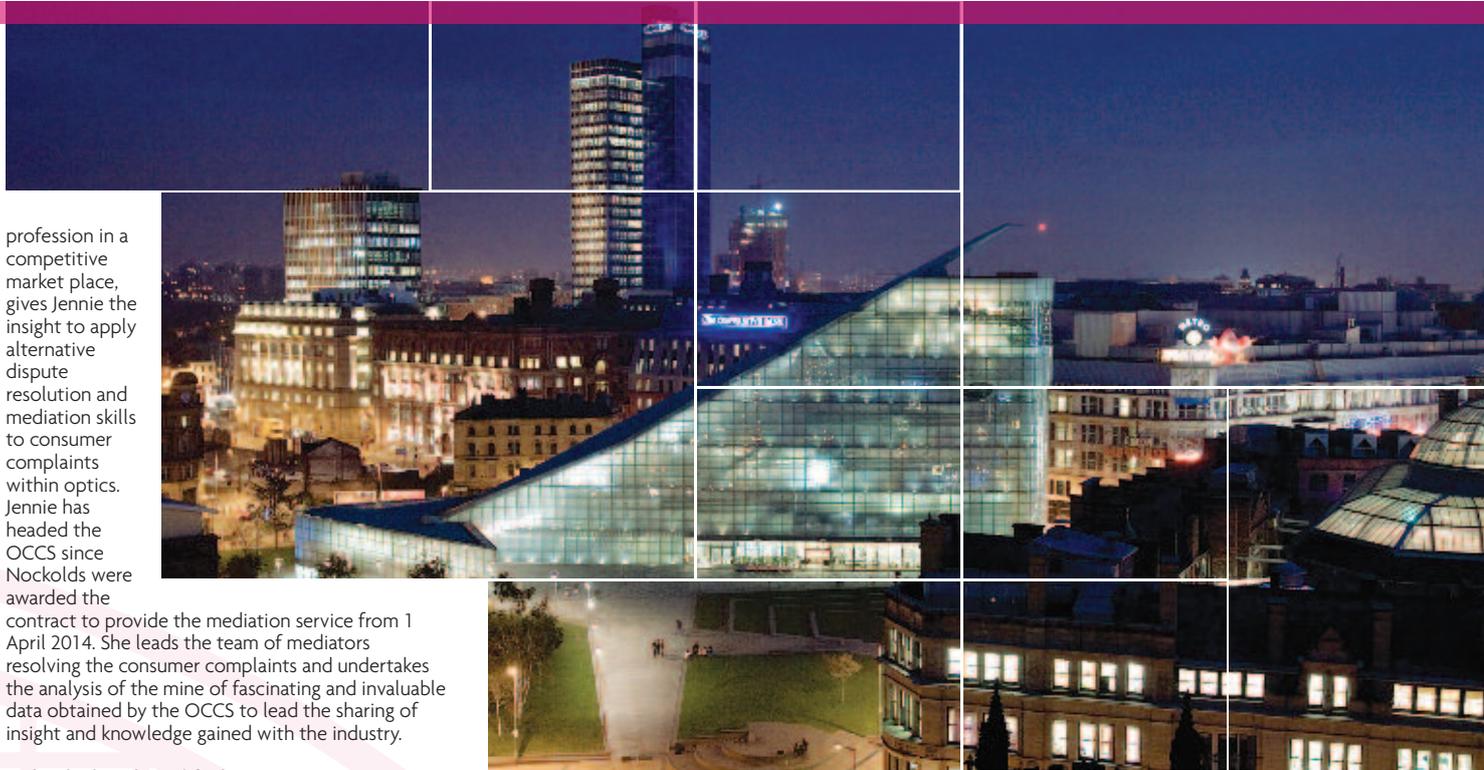
Monday 9.00 - 10.00 • Exchange 8/9/10

OCCS conflict resolution team:

Jennie Jones LLB PGDip (LPC) and Richard Edwards

The Optical Consumer Complaints Service (OCCS) mediates consumer complaints raised by members of the public/patients and optical professionals or practices regulated by the General Optical Council. The OCCS team utilise mediation skills to assist practitioners and consumers to find a resolution in 98 per cent of enquiries and complaints received, enabling the consumer and the practitioner to conclude complaints which cannot be satisfactorily concluded within the practice. The service is free at the point of use and welcomes enquiries from both consumers and practitioners. The OCCS prides itself on providing an independence and unbiased service, focused on helping all involved find a solution and move forward. OCCS is also committed to sharing the information and insight gained with all across the optical sector to help improve patient experiences and practitioner satisfaction in eye health care across the UK.

Jennie Jones qualified as a solicitor in 2001 and during her legal career has resolved injury claims in a wide range of areas, including health care and employer liability accidents. This experience enabled Jennie to use and develop her skills in identifying the underlying reason why an incident occurred and working with all involved to attempt to achieve a practical solution which allowed those involved to move on with their lives. Jennie has a wealth of experience in the practice standards, regulation and complaint handling gained over 15 years in practice and six years as a director of Nockolds. The appreciation of the complexities within healthcare sectors, and in a regulated



profession in a competitive market place, gives Jennie the insight to apply alternative dispute resolution and mediation skills to consumer complaints within optics. Jennie has headed the OCCS since Nockolds were awarded the contract to provide the mediation service from 1 April 2014. She leads the team of mediators resolving the consumer complaints and undertakes the analysis of the mine of fascinating and invaluable data obtained by the OCCS to lead the sharing of insight and knowledge gained with the industry.

Richard Edwards qualified as an optometrist in 1987 and spent the early years of his career in practice in the north east. Following a 26 year career with Boots Opticians, where he led their work on professional development including their pre reg, CET, leadership and apprenticeship programmes and was director of professional services & learning, he established OPTOMiSE Consulting. He now holds a number of roles across the optical and healthcare sectors. Richard is professional advisor to OCCS, chair of the Optical Confederation Education Committee and has recently joined the GOC Companies Committee. He also holds an interim consultancy role as head of professional affairs (Europe) at CooperVision. On broader public policy issues Richard has worked with the REFORM think tank and is a member of the CBI Education & Skills Committee.

Christine Purslow was awarded her PhD from Aston University in 2005. She is a member of the College of Optometrists, a Fellow of both the IACLE and the BCLA and a recipient of the Irving Fatt Memorial Award for her work in anterior eye research. Chris has authored several scientific papers and professional articles, and regularly presents to both national and international audiences. For several years, she was a senior lecturer and researcher in the School of Optometry & Vision Sciences at Cardiff University where, as co-director of the Contact Lens & Anterior Eye Research Unit (CLAER) she established her research interests examining the ocular surface and the tear film, hand hygiene, and evidence-based practice. Alongside her clinical work, Chris has also been the director of Postgraduate Taught Courses within WOPEC (Wales Optometry Postgraduate Education Centre), based at Cardiff University. Chris moved to Plymouth University in 2012 as Professor and head of optometry where she continues to focus her research and clinical work on the anterior eye.

pioneers of corneal measurement techniques and subsequent limitations of available materials when manufacturing and fitting contact lenses. Quickly moving through to the modern era, an in depth examination of high technology instrumentation - in both primary and abstract use - will give a true understanding of corneal shape, modern lens design and available materials, enabling accurate assessment and fitting of an extensive range of lens types. An examination of verification devices will leave the attendee in no doubt of the genius demonstrated by those same pioneers over 125 years ago, and ensure that the combination of 21st century advancements in technology with timeless fundamental contact lens fitting principles can rapidly enhance performance and success in both visual and comfort aspects.

Nick Howard is a contact lens optician with almost 30 years of clinical experience. Former roles have included practice academy consultant for CIBA VISION, professional affairs consultant with Johnson & Johnson, clinical support manager at No7 Contact Lenses and professional relations consultant with Bausch & Lomb. Now an experienced independent trainer, workshop leader, facilitator and presenter at both national and international events, Nick has also written a number of published articles for the professional journals. He was the winner of the Contact Lens Practitioner of the Year award in 2012, obtaining his BCLA Fellowship in the same year, and is a BCLA Faculty speaker. His current role includes regular clinical work in an award winning practice in Lancashire whilst visiting hospitals and Universities across the UK and Europe, specialising in complex contact lens fitting, dry eye management and contact lens training.

CONTACT LENS COMFORT: ARE WE THERE YET?

BCLA STREAM

3 CET points

Sunday 9.00 - 10.00 • Charter 4

Professor Christine Purslow PhD BSc MCOptom FBCLA

This peer discussion session is designed particularly to help the registered practitioner appreciate how to manage contact lens patients who are struggling to maintain comfort during lens wear. This is the 'holy grail' of contact lens management, and participants will get the chance to share best practice and clinical tips they may have gained through experience and education.

CONTACT LENSES: OLD IDEAS, NEW TECHNOLOGIES

1 CET point

Monday 9.00 - 10.00 • Exchange 6/7

Nick Howard FBDO (Hons) CL FBCLA

This one hour lecture will begin by reflecting on the early history of contact lens design, manufacture and levels of success achieved, with attention to some of the hurdles and obstacles faced by the

Continued

DISPENSING LOW VISION AIDS - BACK TO BASICS

3 CET points

Sunday 9.00 - 10.00 • Exchange 8/9/10

Jennifer Brower FBDO (Hons) LVA Cert Ed

Monday 16.00 - 17.00 • Exchange 6/7

Annette Ball FBDO (Hons) LVA

As a protected area of DO/optometrist scope of practice, the dispensing of low vision aids and the underpinning knowledge must be a topic in which the practitioner is an expert. A discussion workshop is the ideal environment for the exchange of ideas between practitioners.

Annette Ball is a low vision practitioner in Norfolk. She is contracted by the Queen Elizabeth hospital NHS Trust to provide low vision services in King's Lynn and Fakenham, and by the BMI Sandringham private hospital in King's Lynn. Qualifying in 1981, Annette's dispensing career has covered both multiple and independent practices and she has held several dispensing management positions. Annette is a practical and theory examiner for ABDO for both dispensing and low vision. She comments, "I have been very fortunate to have enjoyed my career, but providing low vision services to the visually impaired has been the most rewarding work I have ever undertaken."

Jennifer Brower FBDO is a DO and low vision practitioner, she is also a past President of the Association. Jennifer is an ABDO board member, ABDO Low Vision Committee chairman, ABDO Benevolent Committee chairman and GOC member. Jennifer is a qualified teacher, low vision tutor, LV examiner, LV author and LV lecturer. She wrote the LV core competencies (GOC), is ABDO's LV representative.

EQUIPMENT INNOVATION - RETINAL DISEASE

AOP STREAM

1 CET point

Sunday 13.30 - 14.30 • Exchange 4/5

Prof Andy McNaught

The lecture will cover background about the worldwide importance of ROP, especially in developing countries, some background to imaging work, specifically multispectral imaging/retinal oximetry and its use in characterising common (adult) ocular disease e.g. retino-vascular disease and glaucoma. Finally, a description of innovation and development of a small, portable device for ROP screening using retinal oximetry technology.

Andy McNaught is a consultant ophthalmologist, and glaucoma specialist, mainly based at Cheltenham General Hospital, part of Gloucestershire Hospitals NHS Foundation Trust (GHNHSFT). He holds a Visiting Professor position with Cranfield University, Bedfordshire, UK. He has published in excess of 50 papers, and delivered more than 100 research presentations. He has contributed to three books on ophthalmology and



retinal imaging. He has also recently been involved in a novel glaucoma surgery training initiative using plastic simulated eyes: see simulatedocularsurgery.com

FITTING FIRST HAND - PAEDIATRIC FITTING SKILLS WORKSHOP

3 CET points

Sunday 13.30 - 14.30

Monday 16.00 - 17.00 • Exhibition Hall

Barry Duncan FBDO

This is a hands-on skills workshop which will reinforce the practitioners frame fitting and adjustment skills, along with how frame modifications can be made in practice.

Barry Duncan is ABDO's head of policy and development. He served as ABDO President from 2008 to 2010.

FRAME MATERIALS, PROPERTIES AND ADJUSTMENT DISCUSSION WORKSHOP

3 CET points

Monday 16.00 - 17.00 Exchange 8/9/10

Fiona Anderson BSc(Hons) FBDO R SMC(Tech)

This discussion workshop will look at frames and the materials they are made from (old and new) and investigate their manufacturing methods, properties, components, how to identify and adjust them.

Fiona Anderson qualified as a DO in 1986 and has had many different roles within the profession. She started out as a pre-reg DO in an independent group in the north east of Scotland, became a practice manager, then an area manager and finally their training manager. Following a management buyout, Fiona became self-employed and spent two very enjoyable years as a locum DO. In June 2012, Fiona became a director of the two very different practices where she is now based: one high-tech city centre practice in Aberdeen and one very rural community practice in the beautiful commuter town of Ellon. Her main interests in practice are spectacle lenses, quality dispensing, paediatrics and customer service. Fiona is the current ABDO Vice President, ABDO Area 12 chairman, an ABDO College trustee, a member of the AOP Independent Practitioners Committee, an Optometry Scotland Council member, a Grampian AOC observer and a WCSM Liveryman.

GETTING IT RIGHT FOR YOU AND YOUR PATIENTS

1 CET point

Monday 16.00 - 17.00 Exchange 4/5

Kim Devlin FBDO (Hons) CL

Getting it right for you and your patients will explore through examples from everyday practice how practitioners should 'get it right' legally, professionally and ethically.

Kim Devlin qualified as a dispensing optician in 1976, and gained her honours qualification in contact lenses in 1980. She is a Liveryman of the Worshipful Company of Spectacle Makers and a trustee of ABDO's Benevolent Fund. She was the ABDO representative on the Board of Management of OCCS from 1995 until January 2002 when she was elected to the General Optical Council. She served on their Investigating, Registration and Finance Committees and many working groups. She was re-elected in 2007 for a further five year term and served on the same committees and working groups until the reorganisation of the GOC in 2009. She still serves on their Registration Committee. Kim has been a contact lens examiner for ABDO since its inception. She is an ABDO visitor to practices and supervisors training contact lens opticians. Kim chairs ABDO's Advice and Guidelines working group. ABDO receives many queries from its members and Kim, with others, gives advice on general dispensing, contact lenses and especially professional conduct matters. She is a regular contributor to *Dispensing Optics* with a monthly column. In 2004 she was awarded the Hamblin Memorial Prize for outstanding contributions to optics and in 2010 was awarded Life Membership of the Association for her work and wise counsel.

GUIDE DOGS: IT'S ALL ABOUT THE PEOPLE - BUSTING THE MYTHS ABOUT SEVERE SIGHT LOSS AND BLINDNESS

AOP STREAM

3 CET points

Monday 9.00 - 10.00 • Exchange 4/5

Kerry Singleton

This interactive session will bust the myths about severe sight loss and investigate barriers to independence experienced by people who are sight-impaired and severely sight-impaired. Delegates will explore and discuss how simple skills and understanding can massively improve the experience of people with sight loss.

Kerry Singleton is a mum of two from Warrington. She works for Guide Dogs for the Blind in Atherton as a Guide Ambassador. My Guide practitioners are all experienced trainers specialising in sighted guiding techniques and effective communication with people who are blind and partially sighted. They are qualified to a Vision 2020 approved national standard which was developed by Guide Dogs in partnership with a wide range of other organisations who support people who are blind and partially sighted. The purpose of the programme is to make excellent sighted guiding training accessible to as many people as possible.

THE ASSOCIATION OF BRITISH DISPENSING OPTICIANS AND ITN PRODUCTIONS PROUDLY PRESENT



ABDO INSIGHT

ITN Productions is delighted to be partnering with the Association of British Dispensing Opticians for the second consecutive year and is proud to introduce "ABDO Insight", a news style programme presented by Natasha Kaplinsky where we report on the latest innovations and best practice in eye care and where we look at the ever-widening role of dispensing opticians in the health care system.

Don't miss our on stage presentation in the Exhibition Hall at 10am on Sunday 20th September. Or visit us at stand 1 to view the programme and find out more about ITN Productions.



Continued

HOW PATIENTS BECOME CUSTOMERS**AOP STREAM**

Non-CET

Sunday 16.00 - 17.00 • Exchange 4/5

Patrick Myers

The lecture will cover demonstrating practical techniques that will improve the customer journey and lead to higher standards of patient knowledge; increasing patient understanding of the eye examination and dispensing functions that will lead to increased satisfaction with the products and services offered by their ECPs; and improved image of the profession.

Patrick Myers was educated at Brunel University, London where he studied business management and developed an instrument to measure eye fatigue. He worked for 12 years in Command, Control, Communications and Intelligence before founding Myers La Roche in 1985. Today, MLR is Europe's largest firm of business advisors that specialises exclusively in helping optometrists and opticians market and manage their practices. MLR is the only marketing and management consultancy to be endorsed by the AOP. Patrick has worked with more than 1,200 opticians' businesses in the UK, Ireland, France, Spain, Scandinavia and South Africa. He has given lectures to optometrists at the National Optometric Conference, the AOP, the Association of Optometrists (Ireland), the BCLA, various Local Optometric Committees and Contact Lens Societies, the Federation of Manufacturing Opticians and ABDO. Patrick is also a visiting lecturer in management and marketing at the optometry schools at Cardiff and Bradford Universities. He has published many articles on marketing & management and disposal & acquisition of opticians' practices. His latest book, 'A Guide to a Successful Optometric Practice' was first published in 2010.

IS ALL THE FUSS ABOUT BLUE LIGHT A CON?

1 CET point

Monday 14.30 - 15.30 • Exchange 8/9/10

Andy Hepworth BSc(Hons)

Over recent years several lens suppliers have highlighted the cumulative damage blue light causes to retinal cells, along with the impact it has on wellbeing. This lecture will highlight the visual impact a person with AMD will experience then take an objective look at the background research which has led key opinion leaders in our industry to back or renounce some of the claims being made. Once this background is explored an up-to-date review as to what filters are available.

Andy Hepworth graduated from APU in 1996 with an honours degree in Optical Management and following two years in practice management joined Essilor Ltd. Since 2003 he has been working as Essilor's professional relations manager, a role that includes creating and delivering presentations to universities and colleges along with CET to optical professionals. Regarding the topic of blue light he has liaised closely with scientists at the Parisian Institut de la vision, along with one to one meetings with Prof John Marshall (UCL).

**IS THIS KERATOCONUS? WHAT DO I DO NOW?****BCLA STREAM**

1 CET point

Sunday 13.30 - 14.30 Charter 4

Katie Harrop MCOptom

The CET will take the form of an introduction followed by a case scenario. The case scenario will begin to build up a clinical picture of a suspect keratoconus. At various stages the attendees will be asked to vote by a show of hands on two possible management options for the patient. Towards the end of the CET the presenter will introduce the attendees to modern contact lens options that are chosen to enable the management of keratoconus patients in less specialised practices. Particular emphasis will be placed on communicating the possible condition to the patient and on ensuring that the patient is managed appropriately considering the patient's needs and the legal requirements.

Katie Harrop qualified as an optometrist in 1999. She worked in private practice for a number of years fitting many types of contact lenses and helped shape the contact lens strategy for the group as contact lens business development manager. In 2003 she became a New Product Panel member for Johnson & Johnson which led to her interest in the contact lens industry. She joined No7 Contact Lenses in 2005 as professional services manager, primarily to launch Ortho K into the UK. At this time she combined her work at No7 with working in private practice. Since joining No7 Katie has presented widely on many contact lens related subjects particularly orthokeratology, RGP lenses and lenses for the irregular cornea. She is a former BCLA council member.

LV DISCUSSION WORKSHOP WHY SHOULD HOSPITALS HAVE ALL THE FUN WITH LOW VISION?

3 CET points

Sunday 16.00 - 17.00 • Exchange 6/7

Helen Denton FBDO (Hons) LVA

Many visually impaired patients find a trip to the hospital low vision clinic a daunting experience. This discussion workshop will provide the eye care practitioner with the knowledge to confidently

discuss and recommend suitable optical and non-optical aids to the patient within the practice setting. Discussion cases will cover a range of conditions which cause visual impairment, the selection of an appropriate aid and the pros and cons of each aid, consideration of magnification, field of view, task lighting, glare and filters. The emotional aspect of visual impairment will also be discussed and how this has an impact on the patient. Consideration will be given to finding alternative management strategies.

Helen Denton is a self-employed dispensing optician and low vision practitioner. She also is a clinical supervisor at Manchester University teaching dispensing and low vision to third year optometry students. She works in practice in Wirral and North Wales doing community based low vision. She has facilitated low vision workshops at the ABDO conference and in 2014 assisted in organising regional LV CET in Manchester. She is a member of the ABDO Low Vision and ABDO Area 3 committees and recently joined Henshaw's steering committee. Helen was part of the optometry team for the London 2012 Paralympics and Glasgow 2014 Commonwealth Games. She is currently the CET coordinator for Cheshire LOC.

MAKING ACCURATE CLAIMS - GOS**AOP STREAM**

2 CET points

Sunday 9.00 - 10.00 • Exchange 4/5

Trevor Warburton BSc FCOptom

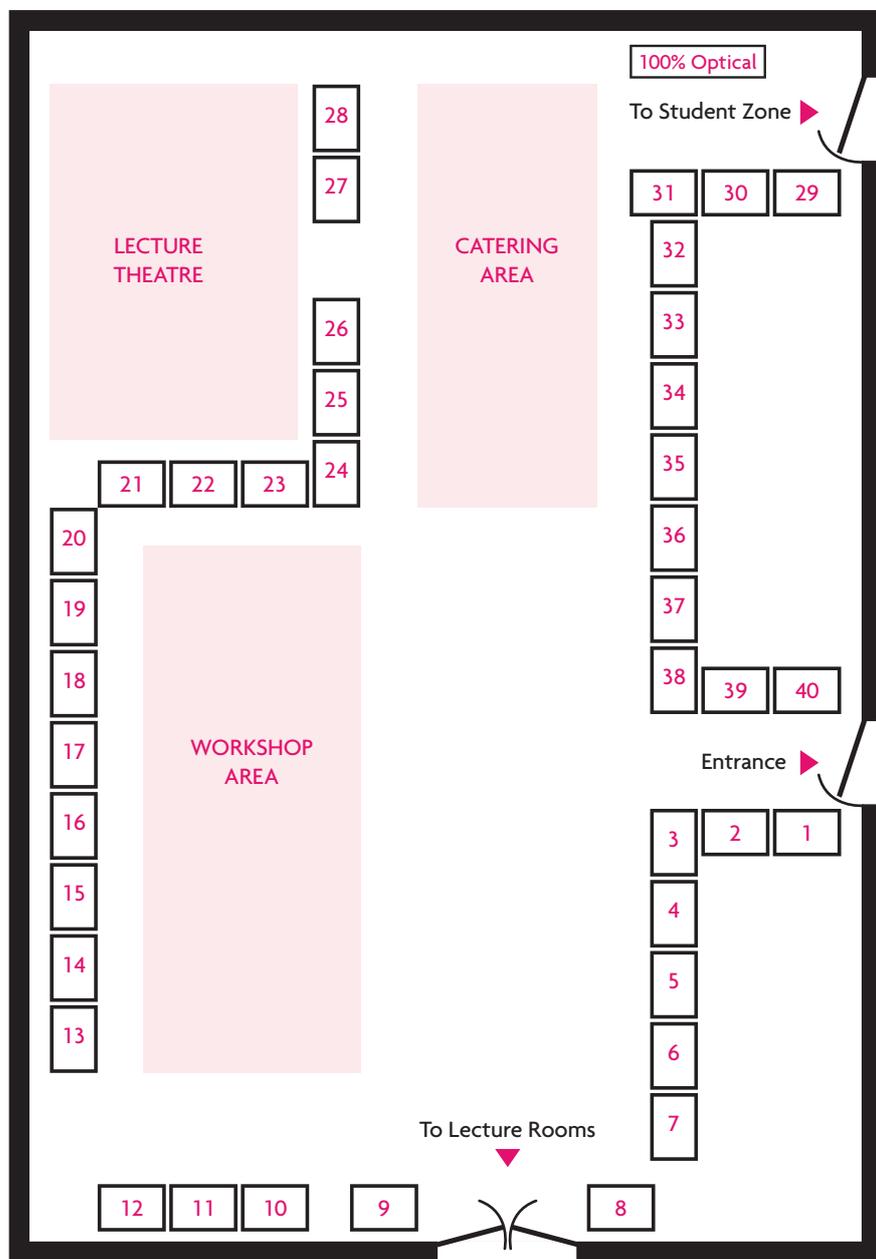
GOS claims are commonly misunderstood and a source of worry for practitioners and practice owners. If you have ever been confused as to whether a patient is entitled to a GOS sight test or voucher then this session is for you. With the use of realistic examples Trevor Warburton, optometric advisor and clinical advisor to the AOP, will demystify the process giving you the practical knowledge to avoid future problems and claim appropriately and confidently.

Trevor Warburton is a former chairman of the AOP and owns a practice in Stockport where he sees patients for half the week. He is chairman of Stockport LOC, works part-time for the AOP as clinical legal adviser, is an honorary tutor at Cardiff University and is lead optometrist for the South Manchester Diabetic Eye Screening Programme.



THE EXHIBITION

Floor plan



THE EXCHANGE HALL

EXHIBITOR LOCATOR

ABDO	Stand 40
ABDO College	Stand 20
AOP	Stand 21
BCLA	Stand 14
Brulimar	Stand 5
Centro Style	Stand 28
Essilor	Stand 23
Eyes	Stand 13
Eyespace Eyewear	Stand 9
Fabris Lane	Stand 7
Heidelberg Engineering	Stand 31
Hilco	Stand 12
Hoya	Stand 36
ITN Productions	Stand 1
KODAK Lens	Stand 37
Mainline Optical	Stand 18
Marchon	Stand 17
Maui Jim	Stand 6
Menrad	Stand 33
Mondottica	Stand 8
National Eyecare Group	Stand 29
Nikon	Stand 26
Oakley	Stand 11
Ocuco	Stand 22
Optician	Stand 30
OWP	Stand 3
Performance Finance	Stand 10
Safilo	Stand 39
Shamir	Stand 38
Sight Care Group	Stand 16
Silhouette	Stand 4
Stepper	Stand 25
Stylish Eyewear	Stand 19
The Eyewear Company	Stand 15
Tokai Optical	Stand 27
Topcon	Stand 2
Ultravision	Stand 34
William Morris	Stand 24
Wolf Eyewear	Stand 32
Zeiss	Stand 35

Exhibition layout and stand numbers correct at time of going to print

Continued

MYOPIA CONTROL - WHERE ARE WE NOW?

KEYNOTE LECTURE / BCLA STREAM

1 CET point

Sunday 11.30 - 12.30 • Exchange 8/9/10

Dr Nicola Logan

Myopia correction is a key function of the optometrist, contact lens optician and dispensing optician. Understanding the factors associated with the onset and progression of myopia and being able to communicate that information to patients and their families is a key requisite of myopia management. There is growing evidence to support the use of multifocal and orthokeratology contact lenses for myopia control. Research on the safety of these devices in the paediatric population supports expansion of their use; however there are still unanswered questions such as efficacy, age at which to intervene and time course for intervention. This lecture will review the translational and clinical evidence showing how multifocal and orthokeratology contact lenses may slow myopia progression and discuss how myopia control strategies could be integrated into clinical practice.

Dr Nicola Logan is a senior lecturer in Optometry in the School of Life & Health Sciences at Aston University, Birmingham. She qualified as an optometrist in 1993 and was awarded her PhD on aspects of ocular biometry in anisomyopia from Aston University in 1997. Nicola returned to Aston as a post-doctoral researcher in 2000 and was appointed to the lecturing staff in 2004. Nicola's research interests are the epidemiology of refractive error, the development and aetiology of myopia and myopia control. Her current research projects span these areas of interest and include The Aston Eye study (investigating the prevalence of refractive error and its associated ocular biometry in a large multi-racial sample of school children in Birmingham, England), myopia control in children, and structural and functional aspects of myopia in eyes with ocular pathology. Nicola collaborates with other UK researchers working in the field of myopia as part of the Myopia Consortium UK.

PATIENT CENTRED EYECARE

1 CET point

Sunday 10.00 - 11.00 • Exchange 8/9/10

Peter Black MBA FBDO

This presentation will form the opening address to the 2015 ABDO conference. It will focus on putting the patient at the heart of eye care and draw on topical issues from a patient care, commissioning and fitness to practice perspective.

Peter Black is the current ABDO President. He has been an ABDO practical examiner and an ABDO tutor for many years, both nationally and internationally. Formerly the professional development manager for Conlons optical group, Peter is currently dispensing services manager at Boots Opticians.

**PROMOTING YOUR PRACTICE THROUGH LOW VISION INTRA-PROFESSIONAL WORKING**

1 CET point

Sunday 14.30 - 15.30 & Monday 13.30 - 14.30

Exchange 6/7

Nick Black BSc FBDO CL (Hons) LVA

This presentation will look at why and how we can link up the multidisciplinary roles around us for the benefit of the sight impaired patient. It will look at how local low vision pathways, schemes, groups and clinics can be influenced by local practitioners. Consideration will be given to the sight-impaired patient journey and how, as optical professionals, we can enhance this journey.

Nick Black is a director and shareholder of BBR Optometry, a leading independent practice in Hereford. With a range of skills, Nick mixes his week in contact lens and low vision clinics at BBR Optometry with regular dispensing and management days. An advocate of holistic and patient-centric care, Nick has been central to renegotiating the Herefordshire Community Low Vision Scheme and now looks to expand the mix of dispensing opticians within Herefordshire scheme as demand for practitioners increases. Nick is an active member and secretary of the LOC in an area that has several community schemes, which have been built on the relationship with local practitioners, ophthalmologists and commissioners. This relationship has seen Nick recently take on a role as specialist contact lens optician at the Hereford hospital. In addition to his local activity Nick has been a member of the ABDO Low Vision and CET Committees and has been involved in delivering training and support across several regional areas.

REPAIRS WORKSHOP

3 CET points

Sunday 9.00 - 10.00, 16.00 - 17.00

Monday 9.00 - 10.00, 13.30 - 14.30 • Exhibition Hall

Debbie Anderson FBDO (Hons) DGO

Robert Barrow FBDO SMC(Tech)

Daryl Newsome FBDO R CL SMC(Tech)

This is a hands-on practical skills workshop covering the necessary skills required to carry out simple spectacle frame repairs and modifications in practice. Too often spectacle repairs are sent away, thus inconveniencing the patient, that could easily be carried out in practice with a little knowledge.

Debbie Anderson qualified as a dispensing optician in 1995. Her career started with an independent practice in Plymouth. She then went on in the same year to work with Specsavers in Plymouth managing the dispensing team. She took her honours course in Geometric Optics in 1997. Shortly after this had a short career break whilst having her two girls then returning to work part-time. After 10 years at Specsavers she left to pursue her career at Plymouth Royal Eye Infirmary, where she currently works three days a week specialising in paediatric eye care for children from birth to seven years of age. Debbie is a practical examiner for ABDO both in the UK and overseas as well as a practice visitor for pre-registration students. She is also a theory marker and a distance learning course tutor. She currently holds the position of secretary for ABDO Area 7 which she has done for several years partaking in organising CET events and delivering CET workshops and lectures on behalf of the Association.

Rob Barrow started his career in optics as a lab technician gaining his SMC(Tech) qualification in 1998. He then studied dispensing optics as part of the first cohort of ABDO College students at Godmersham and qualified in 2003. During his final exams, he negotiated the purchase of his frame repair company 'Spec-Care'. His vision for Spec-Care is to continue finding new frame fitting and repair techniques to assist the practice professional in their work.

Daryl Newsome qualified in 1984, and worked independent, small multiple and large multiple practices until 1999. In 1999 bought his first practice and is currently in partnership with three practices. He is an ABDO practical examiner in UK and abroad, practice visitor and theory script marker. Daryl is an associate lecturer at Plymouth University, and a course tutor on behalf of the Worshipful Company of Spectacle Makers. He is also a CET presenter and provider on behalf of ABDO.

SAFEGUARDING CHILDREN TRAINING PART 1 & PART 2

2 CET points

Monday 14.30 - 15.30 & 16.00 - 17.00 • Charter 4

Available to ABDO members only - both Parts 1 & 2 must be completed for certification

Safeguarding of children is a detailed course aimed at anyone who works, or has contact, with children, young people and/or their families. It will give delegates new to the area an excellent foundation for the awareness of child safeguarding and the issues around it, as well as serving as an excellent refresher for staff looking to maintain and update their knowledge.

This Level 2 training is to be delivered by TutorCare, an organisation whose courses are accredited by the Care Quality Commission, and by City & Guilds.

BCLA brings you the Contact Lens Stream at the ABDO Conference



It's time to move forward with the BCLA!

Visit us on Stand 14 in the exhibition hall where you can enter our special competition to win some fantastic prizes. Look out for details in your delegate bag!

We look forward to welcoming you

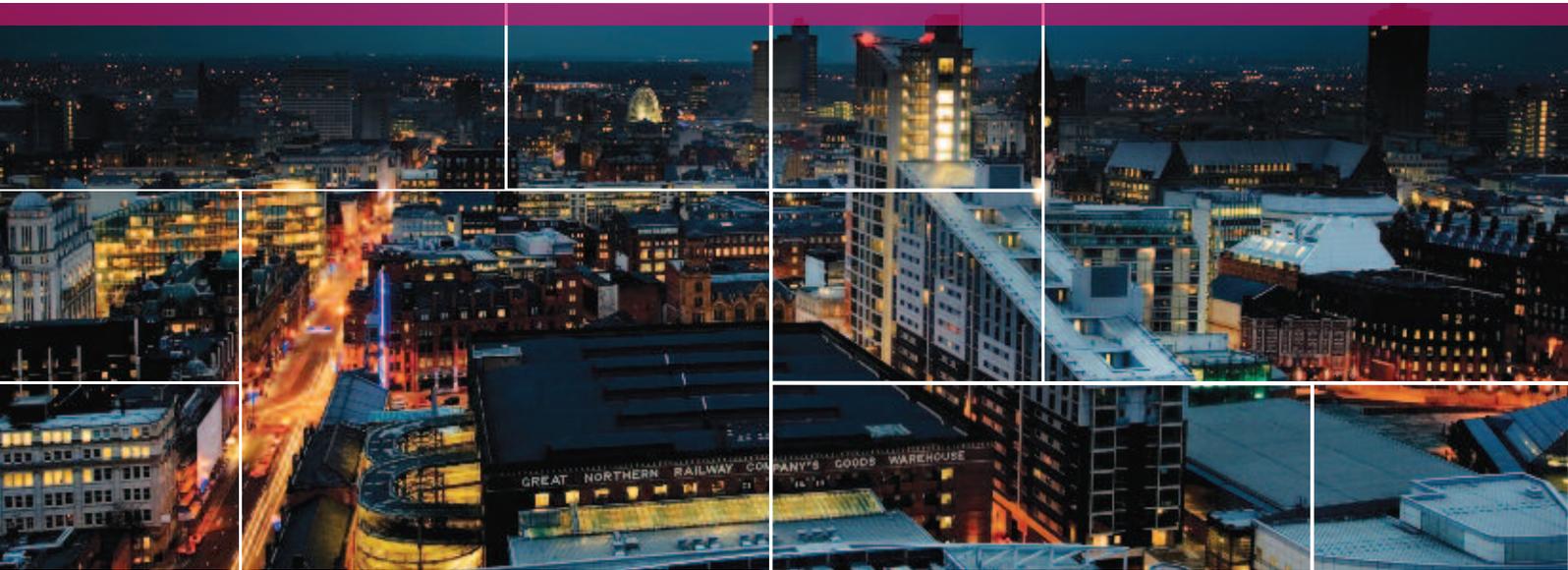


Join us today

www.bcla.org.uk

LECTURES, WORKSHOPS AND SPEAKERS

Continued



SMART GLASSES. THE FUTURE OF EYEWEAR

1 CET point

Sunday 14.30 - 15.30 Exhibition Hall

Bob Forgan

An insight in to the latest developments in smart glass technology, and addressing how to overcome the new optical challenges that smart glasses present.

Bob Forgan entered optics as a trainee technician in 1973 and soon established his first lab business supplying independent practices in the south west. One only has to spend a few minutes with him to recognise that he thinks differently to others ('what's a box?') and possesses an 'in-depth industry knowledge and the ability to understand the needs of his customers and the many challenges they face. Described last year by Chris Bennett at *Optician* magazine as 'the irrepresible Bob Forgan' he has had to adapt to the many changes within the industry in order to survive as an independent supplier in a sector that is now dominated by the multinationals and strives to stay two steps ahead of the game. Bob Forgan, managing director at Waterside Laboratories.

SPECTACLE LENS UPDATE FOR CLOS AND RETURNING OPTICIANS

BCLA STREAM - lecture

1 CET point

Sunday 14.30 - 15.30 • Chapter 4

ABDO STREAM - discussion workshop

3 CET points

Monday 10.00 - 11.00 • Exchange 8/9/10

Andy Sanders

Our lifestyles and environment are continually changing, as are our visual demands and tasks. This workshop aims to provide the practitioner with the most up-to-date knowledge in order to offer the best optical solution by exploring the latest technologically advanced lens options, together with more traditional options available to suit our patients lifestyles from digitally enhanced single vision lenses, low add boost, progressive enhancements and occupational and coating options.

Andrew Sanders qualified as a dispensing optician in 1988 and has over 31 years' experience in both manufacturing and technical dispensing optics. Andrew has previously worked for Haine and Smith, Anthony Stead Opticians, Specsavers and Crown. Andrew's current role is Hoyas UK professional services manager. He has an in-depth knowledge of lens products and has been responsible for staff training and motivational seminars, as well as prescription analysis, query solving and technical support to UK and European opticians..

STAYING ON THE RIGHT SIDE OF THE LAW (AND THE GOC)

AOP STREAM

3 CET points

Monday 10.00 - 11.00 Exchange 4/5

AOP Legal Team

The AOP is bringing a touch of drama to CET and hosting a live performance of a commonplace practice scenario seen through the eyes of the various practice staff and optometrists. The performance will be followed by a table discussion on issues highlighted by the play. There will be an opportunity to 'ask the expert' as the AOP Legal and Regulatory team answer your clinical and professional questions.

The AOP Legal and Regulatory Services Team defend members against claims for clinical negligence and allegations of professional misconduct, ie fitness to practise. Last year, they handled in excess of 2,000 cases and enquiries. They settle the vast majority of clinical negligence claims before they get to court. Similarly, they have outstanding success rates with fitness to practise allegations, with the GOC's caseworkers and/or Investigation Committee referring very few of the cases where they have helped members respond comprehensively to requests for information and explanation. Additionally the employment counsel and professional adviser have both been extremely busy assisting members. Consequently the team will soon be supported by additional members to support both the employment and regulatory functions. A key part of the team's work is to metaphorically hold members' hands during what is a trying and sometimes traumatic experience. Their main object is to protect the good name and good standing of individual members.

THE IMPORTANCE OF SPECTACLES IN ORTHOPTIC MANAGEMENT

3 CET points

Monday 10.00 - 11.00 • Charter 4

Debbie Anderson FBDO (Hons) DGO

Daryl Newsome FBDO R CL SMC(Tech)

This discussion workshop focusses on the child's journey through the HES eyecare system, helping the practitioner to understand how binocular anomalies are managed.

THE MIGHTY MITES

BCLA STREAM

1 CET point

Sunday 10.00 - 11.00 • Charter 4

Sarah Farrant

The talk will describe this little known cause of Blepharitis and discuss how to detect it and differentially diagnose it in practice and how to manage these specific blepharitis cases according to current research and practice. There will be a question time at the end, a questionnaire to fill in and a reflective statement sheet for later.

Sarah Farrant owns and works in an independent practice in a specialist practice within a GP surgery managing eye disease in Somerset. She has a particular interest in dry eye and therapeutics and lectures widely in these subjects. She acts as a consultant to a number of contact lens and ophthalmic companies. She is chair of the Somerset Local Optical Committee and was the lead optometrist for setting up an acute eye service in Somerset. Sarah sits on the College of Optometrists Council and is a member of the Research Committee.

UNDERSTANDING PATIENT PSYCHOLOGY PART 1

1 CET point

Sunday 14.30 - 15.30 • Exchange 8/9/10

UNDERSTANDING PATIENT PSYCHOLOGY PART 2

3 CET points – approved for DOs only

Sunday 16.00 - 17.00 • Exchange 8/9/10

David Samuel MBA dipM FBDO CL

David Samuel will discuss some of the psychological reasons why people select certain types of practices for their eyecare. He will use psychological theory to illustrate how practices might improve the ways they attract, keep and retain their patients. He will explain how, by using a simple 3-ring model, professionals can plan and adapt their own specific practices to meet their patients needs and expectations.

Following a short break – delegates will return for an energetic and interactive workshop, where delegates will have the opportunity to work together to discuss what patients may be demanding in the future and how we might adapt our approach to meet these fresh demands. David will facilitate an hour long workshop where delegates will be given an opportunity to respond to set questions, discuss best practice and share ideas with fellow ABDO members.

David Samuel is a qualified dispensing optician and contact lens optician, who also holds a marketing degree from the Chartered Institute of Marketing and an MBA from Reading University. David continues his education both within and outside the profession, attending monthly seminars and talks on all aspects of business management, to as well as keeping his professional CET up to date. David is managing director of Eyesite Practices Ltd.

an independent group, based in large towns and cities around the South of England. The practices range from single optometrist practices right through to six optometrist practices. He is also a director and past chairman of the Sight Care Services business support organisation and sits on the British Contact Lens Association Council as one of two CLO representatives.

UNDERSTANDING THE PATIENT WITH DOWN'S SYNDROME

KEYNOTE LECTURE

1 CET point

Monday 11.30 - 12.30 • Exchange 8/9/10

Dr Maggie Woodhouse OBE

This presentation will discuss the need for eye care among children and adults with Down's syndrome. Some practitioners unfamiliar with people with Down's syndrome may find the prospect of providing eye care daunting, so the presentation will go on to dispel some of the myths around Down's syndrome, and help practitioners to have successful interactions with individuals with the condition. The lecture will discuss the particular communication needs of children and adults with Down's syndrome.

Dr Maggie Woodhouse has been running a study of visual development in children and young people with Down's syndrome at the University of Cardiff for over 20 years. Dr Maggie Woodhouse's work has been the driving force behind the Down's Syndrome Association's Fit it Right and Big and Bold campaigns as well as all the information they provide covering all aspects of vision in people with Down's syndrome.

VIEW FROM VISUALLY IMPAIRED PATIENTS (INTERVIEWS)

1 CET point

Sunday 13.30 - 14.30 Exchange 6/7

Helen Denton FBDO (Hons) LVA

Low vision is a protected function and as such all professionals involved in low vision patient care must have a sound knowledge basis. In this presentation two low vision patients will be interviewed in front of an audience of delegates. Each patient will be asked a series of questions regarding their personal patient journey from diagnosis to today.

VISION BEYOND SPECS – LOW VISION SOLUTIONS

1 CET point

Monday 14.30 - 15.30 • Exchange 6/7

Annette Ball FBDO (Hons) LVA

Vision beyond specs - low vision solutions will encourage the practitioner to consider how they can offer assistance to their visually impaired patients, in addition to their spectacle correction. Low vision is an often over looked area of the practitioners capabilities, this presentation will give practitioners the confidence to offer the best advice to their low vision patients.

VISUAL FATIGUE - A MODERN EPIDEMIC?

1 CET point

Sunday 13.30 - 14.30 • Exchange 8/9/10

Dr Ian Pacey

The term 'visual fatigue' has been used to describe a series of treatable eye and vision problems associated with prolonged visual concentration. Symptoms include blurred vision, oculomotor changes, eye or periocular pain, itching or burning, headache and neck, shoulder or general fatigue. More of us are introducing prolonged visual concentration into our daily routine by the use of smartphones, tablets or other electronic devices. This presentation will discuss the signs and symptoms of visual fatigue and how they might be investigated and managed.

Ian Pacey graduated with a degree in ophthalmic optics from Aston University. Having completed his pre-registration year he returned to Aston and obtained his PhD by studying the variability of perimetry in normals and in patients with glaucoma. Ian moved to the Department of Optometry at the University of Bradford as a research assistant investigating visual perception in patients with amblyopia in collaboration with Brendan Barrett. He was appointed as a lecturer in July 1999, as programme leader in 2010 and, amongst other things, he is a module coordinator for the Assessment & Management of Binocular Vision module and head of binocular vision clinics.

WHY IS MY EYE RED? INTERACTIVE QUIZ

BCLA STREAM

3 CET points

Sunday 16.00 - 17.00 • Charter 4

Caroline L Christie BSc(Hons) FCOptom, DipCLP, FIAACLE, FEAOO

Red eye can be caused by many factors. This presentation will discuss the most common causes and what as practitioners we should do with regards to patient and treatment management options. Cases will include contact lens related and non-contact lens related conditions.

Caroline Christie is engaged in contact lens teaching and supervising at City University in addition to appointments as a visiting lecturer at Optometry Schools across the Nordics. She has previously held senior posts at Moorfields Eye Hospital and within industry and corporate practice. An active educationalist Caroline is chair of BUCCLE and member of EAEO Education Committee. Her passion for continued professional development is ever apparent in her hands-on involvement in ClearView Training, The Dry Eye Toolkit and newly formed Scottish Contact Lens & Ocular Surface Society. Caroline is involved in consultancy and educational roles in both UK and mainland Europe

CONFERENCE COMPETITION

WIN AN APPLE WATCH

FREE
PRIZE
DRAW

1st PRIZE

An Apple Watch Sport 38mm space grey aluminium case with black sport band

2nd PRIZE

M&S vouchers to the value of £50

3rd PRIZE

M&S vouchers to the value of £25

AS EASY AS 1, 2, 3 TO ENTER...

1. Visit all of the stands at the ABDO exhibition
2. Take the special entry form with you and have it stamped
3. Put the form in the box at conference registration desk to be included in our fabulous prize draw

GOOD LUCK!



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COME AND MEET **THE GUIDE DOGS!**

FREE DEMONSTRATION WITH CET POINTS AVAILABLE

Most of us take our daily journeys for granted in the comfort of knowing we can walk safely along a pavement and cross roads without the constant fear of accidents. This is a luxury that people with sight loss do not have.

For the first time ever at the ABDO conference there will be a Guide Dog demonstration highlighting the difficulties of sight loss, the emotional impact this can have on the individual and the dangers that a blind person faces each time they leave their home.

There will be rolling demonstrations throughout both days of the conference, so visit the Guide Dogs and go through the sensory tunnel without the benefit of your sight to aid interpretation and learn some simple sighted guiding techniques to benefit your patients.

2 CET points on successful completion of a guide dog walk and an online quiz.

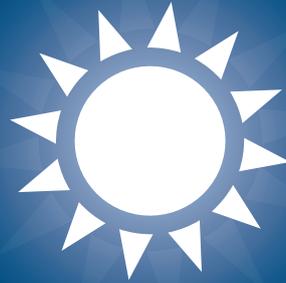


CRIZAL UV PROTECTIVE LENSES

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Healthier eyes

DRIVING



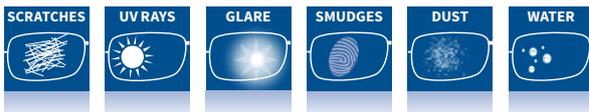
OUT & ABOUT



Safer vision

As seen on TV in UK and Ireland and in
the spectacles of over 2 million UK wearers

6
PROTECTION
BENEFITS



Crizal^{uv}
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