

# CONSUMER ADVANTAGES

With these lenses, wearers take advantage of these benefits:

## NIGHT VISION ZONE

Reduced fatigue when driving at night

## GREATER VISUAL ACUITY

Easy focus and greater eye movement

## OPTIMIZED VISION

Better vision of the dashboard and external and internal mirrors

## PERSONALIZED

A customized lens for every patient

## IMPROVED VISUAL FIELDS\*

Wider visual fields and less unwanted astigmatism

## FASTER ADAPTATION\*

Almost immediate adaptation

*\*Applied to ZONE DRIVE progressive lens*

# HOW TO PRESCRIBE zone:DRIVE

## PERSONALIZATION PARAMETERS

To provide 100% personalization, it is essential to include all personalization parameters unique to each wearer's prescription information. For orders that do not include personalization parameter data (i.e.pantoscopic angle, wrap angle, nasopupilar distance, back vertex distance and frame dimensions), the lens will be optimized using default values.

## ZONE DRIVE PROGRESSIVE MINIMUM FITTING HEIGHT:

18mm

## MOUNTING INSTRUCTIONS

For proper positioning of the lens in the frame, the invisible engravings must be considered for ZONE DRIVE lenses.

# zone:DRIVE

PROGRESSIVE & SINGLE VISION LENS

# HD:SV DRIVE



# ZONE:DRIVE

PROGRESSIVE & SINGLE VISION LENS

## HD:SV DRIVE

### DECIDE YOUR DESTINY. ENJOY THE JOURNEY.

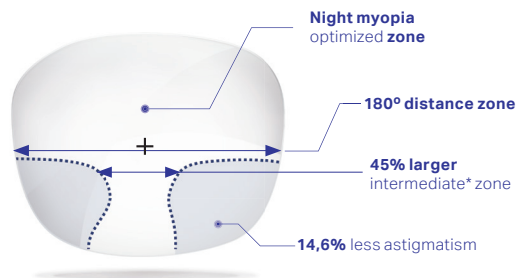
ZONE DRIVE progressive and HD:SV DRIVE single vision lens incorporate a **power distribution specifically adapted for driving**. It includes a **night vision zone** for greater visual quality and **less fatigue when driving at night**.

## NIGHT MYOPIA OPTIMIZED ZONE

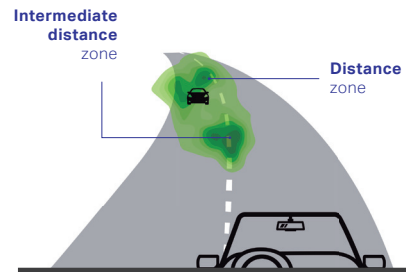
Night myopia is a phenomenon that affects one out of three wearers<sup>1</sup>. It causes a loss of the ability to focus on distant objects at night (up to two lines of visual acuity) and affects both ametropics and emmetropics. HD:SV DRIVE single vision and ZONE DRIVE progressive have a **specific night vision zone that helps compensate the refractive error difference** that occurs between day and night by up to 0.25 D. This provides the wearer with superior visual acuity, reducing stress and visual fatigue so common when driving at night.

### ADAPTED TO NIGHT DRIVING

90% of a driver's reaction depends on vision<sup>2</sup>. Standard progressive lenses can make it uncomfortable to drive, having an inadequate distance visual field or limited peripheral vision. By analyzing the visual needs of drivers<sup>3</sup>, ZONE DRIVE progressive was developed to **maximize intermediate\*-distance vision** which are the areas most used for driving. It offers optimized vision of the road, dashboard and mirrors.



\* Four meters focus distance.



The heat map shows the eyes' fixation when driving<sup>3</sup>. This heat corresponds to the intermediate-distance in a progressive lens.



### GIVE YOUR PATIENTS CUSTOM LENSES

ZONE DRIVE and HD:SV DRIVE lenses help your patients to reduce the visual fatigue improving the visual fields with the better vision of the dashboard and outside the car with an easy focus when driving.



### EXCELLENT CLARITY WITH DIGITAL RAY-PATH® TECHNOLOGY

Digital Ray-Path® technology is an innovative calculation technology that optimizes the lens point-by-point using a binocular simulation of the real eye-lens optical system. **Each lens is unique, fully personalized to each wearer**, to obtain the ideal surface for each prescription and base curve.

### TARGET & POSITIONING

- Ideal for frequent drivers all ages
- Premium personalized lens with a night vision driving zone