

NEW CLARITY FOR ULTIMATE PRECISION

SEIKO SRC™ COATINGS



SEIKO

PRECISION FOR VISION

// WHEN
SIMPLICITY
TAKES THE LEAD, ONLY THE
VERY BEST ENDURES. //

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SEIKO SENIOR LENS ENGINEER



IMAGINE A NEW DIMENSION
OF LENS COATINGS

Super Resistant Clear (SRC), Seiko's latest and most advanced coating portfolio, crafted to simplify the complexity of lens coatings.

For over 140 years, Seiko has been dedicated to precision, continually breaking new ground. The new SRC coatings redefine existing standards with premium multilayer technology, delivering remarkably precise vision with maximum clarity. SEIKO SRC-Ultra provides low reflectance across the entire lens surface.

Help wearers see the world clearer than ever before.

FIVE PILLARS OF COMFORT

Featuring a choice of five premium lens coatings, Seiko's new SRC portfolio provides the perfect tailored solution to align with the diverse lifestyles and needs of your wearers.

SRC™ - ULTRA

The most outstanding, low reflectance anti-reflective coating in Seiko's portfolio. Innovative and almost invisible, it ensures extremely high contrast and maximum aesthetics.

SRC™ - ONE

All-day premium protective coating with a robust, anti-static surface for easier maintenance and longer transparency.

SRC™ - ROAD

Specialised coating designed for drivers, providing exceptional clarity in low lighting conditions and reduces reflections from street lights and headlights.

SRC™ - SCREEN

Adapted to modern digital demands, this coating reduces eyestrain from prolonged use of screens and exposure to blue light.

SRC™ - SUN

Delivers optimal outdoor vision, when wearing a sun solution, with a neutral colour that improves contrast and reduces reflections.

THE ART OF SIMPLIFICATION

SEIKO'S
SUPERIOR
COATING

ENJOY EVERY SIGHT WITH MUCH MORE CLARITY

SEIKO SRC™ - ULTRA

For wearers who appreciate the finer details of vision, SRC Ultra provides exceptional clarity with a high level of light transmission and low reflection. When wearers seek the pinnacle of visual enhancement, demanding absolute clarity, SEIKO SRC-Ultra meets the mark.

This innovative, low reflection superior coating sets new standards with its exceptionally high performance and exquisite aesthetics.



SCAN TO SEE
THE ULTRA VIDEO



YOUR WEARERS WILL APPRECIATE:

- High aesthetics due to extremely low reflective properties
 - Easy maintenance and excellent durability, thanks to its high level of scratch resistance and hydrophobic layers
 - Clear vision and very rich contrast
 - UV protection across all indices* and back surface protection from reflected UV
 - Aesthetic and elegant bronze residual reflex colour
-

* when 1.5 UV400 material is selected



LIVE WITH MUCH MORE COMFORT

SEIKO SRC™ - ONE

Wearers who seek comfortable vision every day, will find the premium, anti-reflective SEIKO SRC-One coating to be the optimal choice. When wearers ask for a coating that not only reduces reflections and protects the lens, this all-day high-performance coating is the answer.

Ideal for wearers who expects clear and uncompromised vision with the best value.



**SCAN TO SEE
THE ONE VIDEO**



YOUR WEARERS WILL APPRECIATE:

- Anti-static layer for easy cleaning and increased transparency
 - Robust and durable surface protection against scratches, dust and dirt
 - UV protection across all indices* and back surface protection from reflected UV
 - Attractive reflex colour with a subtle green tone
-

* when 1.5 UV400 material is selected



DRIVE WITH MUCH MORE CONFIDENCE

SEIKO SRC™ - ROAD

Anyone who has experienced the visual discomfort whilst driving understands that there is no bigger annoyance than glare from lights in low light conditions.

The SEIKO SRC-Road is an updated, specialised, anti-reflective coating designed for drivers. Providing a more comfortable driving experience as it reduces distracting reflections from vehicles, high-intensity headlights, and other light sources.



SCAN TO SEE
THE ROAD VIDEO



YOUR WEARERS WILL APPRECIATE:

- Relaxed, clear vision in low lighting conditions
- More contrast for enhanced visibility
- UV protection across all indices* and back surface protection from reflected UV
- Attractive reflex colour with a light-bronze tone

* when 1.5 UV400 material is selected



STAY DIGITAL WITH MUCH MORE FOCUS

SEIKO SRC™ - SCREEN

For some wearers extended use of digital devices can lead to visual discomfort. From smartphones to computers and tablets, screens are integral to our daily lives, yet our eyes often struggle to keep pace.

SEIKO SRC-Screen is a smart coating which addresses the increasing digital demands by minimising the amount of blue light transmitted, enhancing visual comfort and offering relief from the symptoms of digital eyestrain.



**SCAN TO SEE
THE SCREEN VIDEO**



YOUR WEARERS WILL APPRECIATE:

- Relaxed vision while using digital devices
 - Reduced blue light exposure for more comfort
 - UV protection across all indices* and back surface protection from reflected UV
 - Attractive colour with a subtle blue tone
-

* when 1.5 UV400 material is selected



CELEBRATE THE SUN WITH MUCH MORE EASE

SEIKO SRC™ - SUN

There's nothing more frustrating than constantly squinting and shielding your eyes from the sun on a beautiful day. The new and unique SEIKO SRC-Sun anti-reflective coating is designed to make outdoor vision much more comfortable.

It is the best choice for wearers who wish to enjoy enhanced visual clarity whilst enjoying the sun. Its unique pairing with photochromic, tinted and polarised lenses delivers optimal, reduced reflection performance, making the coating the perfect choice for sun lens options.

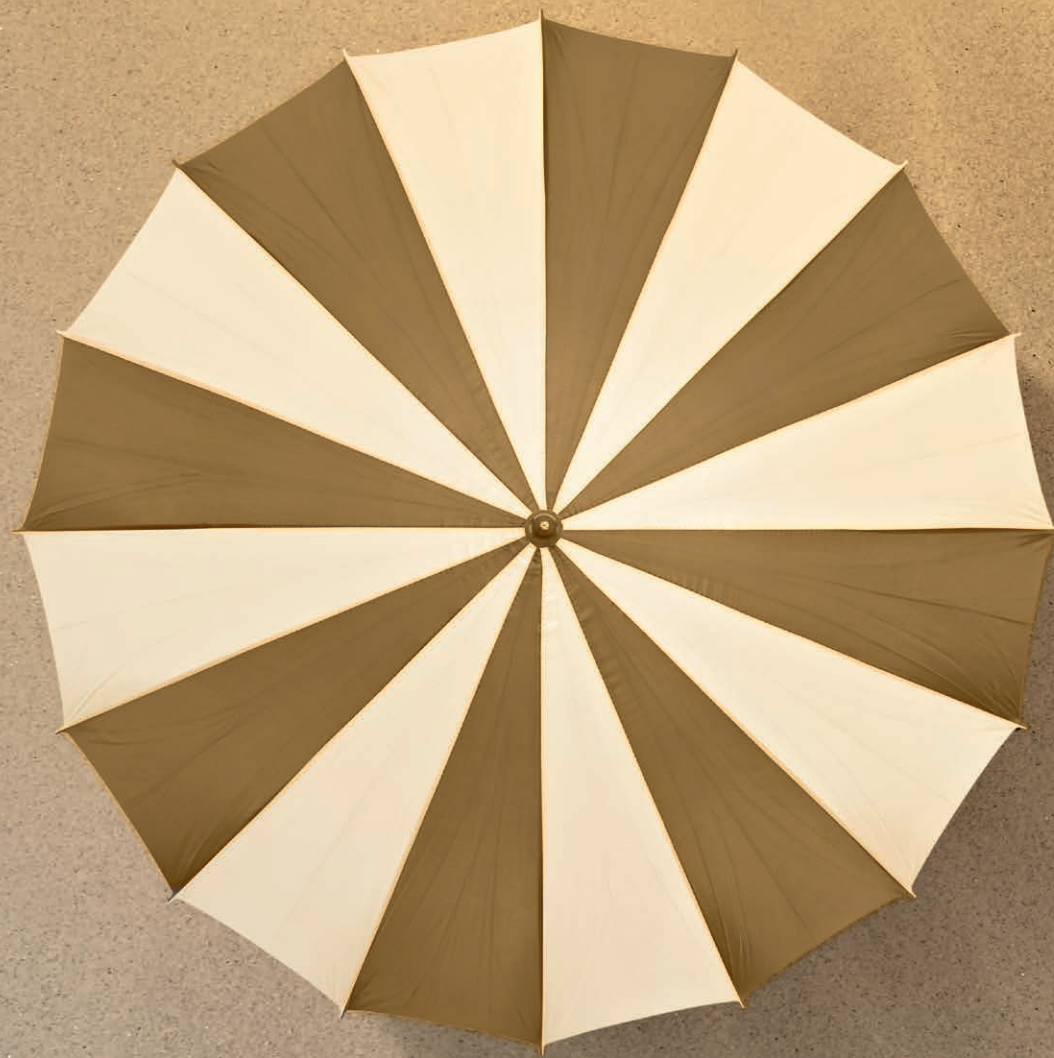


SCAN TO SEE
THE SUN VIDEO

YOUR WEARERS WILL APPRECIATE:

- Reduced glare for improved contrast and clearer vision
 - Minimum ghosting on the back surface of the lens resulting from the darkened colour of sun lenses
 - UV protection across all indices* and back surface protection from reflected UV
 - With a neutral front surface reflection coating, allowing the true colour of the sun lens to shine through
-

* when 1.5 UV400 material is selected



HIGHLIGHTS OF THE NEW SRC™ PORTFOLIO

	EVERYDAY COATINGS		FUNCTIONAL COATINGS		
	SRC™ - ULTRA	SRC™ - ONE	SRC™ - ROAD	SRC™ - SCREEN	SRC™ - SUN
Clarity & transmittance	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Water & oil repellant	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Scratch-resistance & durability	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
UV protection across all indices* and back surface protection from reflected UV	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Anti-static	●●●●●	●●●●●	●●●●●	●●●●●	—
	Two choices for all-round, everyday use		Optimised for driving conditions	Optimised for digital device usage	Optimised for sun lenses

* when 1.5 UV400 material is selected

3 YEARS WARRANTY

Against production issues, in normal conditions of use.

WHEN UNCLEAR IS UNACCEPTABLE

As an experienced eye care professional, you understand that superior coatings are just as important as premium lenses to achieve precise vision.

At Seiko, we strive to not only create excellent eye care solutions but also support our partners with their sales journey. Our new coating portfolio is crafted to simplify the complexity of lens coatings, providing clear and precise explanations for these nearly invisible yet highly important products.

For more information about SEIKO SRC coatings and other products, please reach out to your Seiko Business Development Manager.

SEIKO

PRECISION FOR VISION